

# SPONSOR



## SUPPORT OVER THE EDGE FOR VICTORY

.....  
Take your support of local cancer survivors to new heights!  
.....

[OTE4VICTORY.ORG](http://OTE4VICTORY.ORG)

\*ALL PACKAGES WITHIN CAN BE CUSTOMIZED TO FIT YOUR NEEDS\*

# OVER THE EDGE SPONSORSHIPS

**PRESENTING**  
SPONSOR

**RESERVED FOR:** THERMA TRU<sup>®</sup>  
DOORS

**\$10,000**

**LANDING ZONE**  
SPONSOR

(1) Rappel slot, GoPro helmet camera & footage of rappel. Company logo on planter signs and/or concrete stickers across the Landing Zone. Recognition on promo materials and event website. (6) invitations to VIP/Launch Party.

**\$7,500**

**PHOTO BOOTH**  
SPONSOR

**RESERVED FOR:**  **Damschroder**  
Roofing Inc.  
Your Roof. Our Reputation.

**\$5,000**

**ROOFTOP**  
SPONSOR

**RESERVED FOR:**



**\$5,000**

**ROPES**  
SPONSOR

(1) Rappel slot, GoPro helmet camera & footage of rappel. Naming rights to one of the ropes, which will be announced every time an Edger descends it. Recognition on promo materials and event website. (4) invites to Launch Party.

**\$4,000**

**GOPRO**  
SPONSOR

**RESERVED FOR:**



**\$3,000**

**continued** →

# OVER THE EDGE SPONSORSHIPS

## ADDITIONAL SPONSORSHIPS:



Company logo on 500 bottles of water that are passed out to the crowd over the 2-day event. (1) Rappel slot. Company logo on event T-shirt. Recognition on event website and social media.

**\$2,500**



(1) Rappel slot for Victory Center survivor. Company logo on event T-shirt and event day print materials. Recognition on event website.

**\$2,500**



Company logo on event drawstring bags, tshirt and event day print materials. Recognition on event website.

**\$1,000**



Funds prize for top fundraising rappeller & team. Company logo on website & social media. (2) invitations to VIP/Launch Party.

**\$500**



**THE VICTORY CENTER**  
*Reaching out to cancer patients & their families.*



501(c)(3) Toledo - Perrysburg - Defiance  
419-531-7600 | [TheVictoryCenter.org](http://TheVictoryCenter.org)  
[OTE4Victory.org](http://OTE4Victory.org)

Kimberly Rosinski: [knewman@thevictorycenter.org](mailto:knewman@thevictorycenter.org)

# Sponsorship Packages

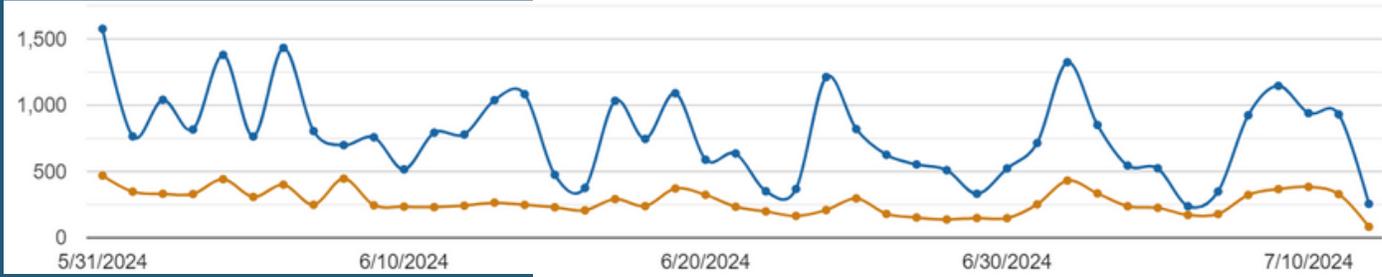


| SPONSORSHIP LEVEL  | RAPPELLING SLOT(S) * | LOGO ON...  | RECOGNITION ON EVENT WEBSITE | INVITATIONS TO LAUNCH PARTY |
|--|----------------------|---|------------------------------|-----------------------------|
| <b>Presenting Sponsor</b><br><b>RESERVED</b><br>\$10,000 | <b>3*</b>            | Flyers & Posters, 15' Banner, 96x91" Photo Backdrop, Bread Fans, Event Tshirt | <b>Top Billing</b>           | ✓✓✓✓✓                       |
| <b>Landing Zone</b><br>\$7,500                           | <b>2</b>             | Landing Zone Signs, 96x91" Photo backdrop, Fans, Event Tshirt                 | <b>Premium Placement</b>     | ✓✓✓✓✓                       |
| <b>Photo Booth</b><br><b>RESERVED</b><br>\$5,000         | <b>1</b>             | Green-screen photos, 96x91" Photo Backdrop, Event Tshirt                      | <b>Priority</b>              | ✓✓✓✓                        |
| <b>Rooftop Rappeller</b><br><b>RESERVED</b><br>\$5,000   | <b>1</b>             | Rooftop rappeller photos, 96x91" Photo backdrop, Event Tshirt                 | <b>Priority</b>              | ✓✓✓✓                        |
| <b>Ropes Sponsor</b><br>\$4,000                          | <b>1</b>             | Rappeller whiteboard, 96x91" Photo Backdrop, Event Tshirt                     | <b>Priority</b>              | ✓✓✓✓                        |
| <b>Water Bottle</b><br>\$2,500                           | <b>1</b>             | (500) water bottles, Event Tshirt, 96x91" photo backdrop                      | ✓                            | ✓✓                          |
| <b>GoPro Sponsor</b><br><b>RESERVED</b><br>\$2,500       | <b>1</b>             | USB Drives, 96x91" Photo Backdrop, Event Tshirt                               | ✓                            | ✓✓                          |
| <b>Survivor Sponsor</b><br>\$2,500                       | <b>1</b>             | Lobby whiteboard 96x91" Photo backdrop, Event Tshirt                          | ✓                            | ✓✓                          |
| <b>Gift Bag Sponsor</b><br>\$1,000                       |                      | Drawstring bags, Event Tshirt   | ✓                            | ✓                           |
| <b>Top Fundraiser</b><br>\$500                           |                      | Event Tshirt  | ✓                            | ✓                           |

\*Slots can be utilized for rappelling OR climbing

\*All rappelling slots include Helmet-Mounted GoPro Camera, USB Drive with footage, and free parking

\*\*VR Sponsorship rappel slots are on the Virtual Rappel tri-pod in the Landing Zone.



## Timeline

### OTE4VICTORY.ORG

Registration opened to participants on Monday, May 27.

### ANALYTIC REPORT

May 27, 2024 - July 12, 2024

Website designed by BlackTie  
([stats.blacktie-athon.com](http://stats.blacktie-athon.com))

## Reach

Your logo will appear on:

[OTE4Victory.org](http://OTE4Victory.org)

[thevictorycenter.org](http://thevictorycenter.org)

[Facebook.com/TheVictoryCenter](https://Facebook.com/TheVictoryCenter)

[@thevictorycenter419](https://twitter.com/thevictorycenter419)

## Traffic

### VIEWS/VISITS/HITS

- Page Views: 42,451
- Website Visits: 13,895
- Hits: 163,963

### MONTHLY/WEEKLY/DAILY

- Averages
  - Monthly Visitors: 9,265
  - Weekly Visitors: 2,138
  - Daily Visitors: 302

## Trends

\*Above average engagement compared to market trends for other nonprofits and charity events\*

Effective outreach and an engaged audience, especially considering the short timeframe since registration opened (46 days).

*Highest number of unique visitors on Tuesdays*

# WEBSITE ANALYTICS



300 MADISON AVE.

saturday  
**SEPTEMBER 6**

ADVENTUS CLIMBING 



 **PROMEDICA**

**THERMA TRU**  
DOORS




**over the EDGE**  
FOR VICTORY