



THE VICTORY CENTER

*Reaching out to cancer patients & their families.*

# **2020 OVER THE EDGE FOR VICTORY SPONSORSHIP OPPORTUNITIES**





THE VICTORY CENTER

*Reaching out to cancer patients & their families.*

## EVENT SPONSORSHIP BOOKLET

Thank you for considering sponsorship of The Victory Center's Over the Edge for Victory fundraiser. This Sponsorship Booklet outlines who we are, what we do, and how you can make a difference. Included is a brief description and sponsor level overview. If you would like more detailed information please do not hesitate to contact one of us.

Sincerely,

Dianne Barndt, Executive Director  
dcherry@thevictorycenter.org

Karen Evans, Special Events Manager  
kevans@thevictorycenter.org





THE VICTORY CENTER

*Reaching out to cancer patients & their families.*

## THE VICTORY CENTER AND OUR IMPACT

*"Since I've been coming here things have become more positive. The services I have been able to be a part of have helped make this journey a little brighter!" - Erin*

Our mission is to provide hope and support to cancer patients, survivors, and those closest to them. Since 1996, The Victory Center continues to be the premier independent, privately-funded nonprofit serving cancer patients, survivors and their families in northwest Ohio and southeast Michigan. In 2019 alone we provided more than 11,500 units of services, all free of charge. We believe in the healing power of integrative support services and programs to complement treatments prescribed by oncology teams. Participants can take advantage of a host of programs and services at our west Toledo office or our newly opened facility located in Perrysburg.

### THE DIFFERENCE YOU MAKE

- 100% of contributions stay local.
- \$500 provides 30 oncology massages.
- \$1,000 provides a full year of monthly support groups.
  - \$2,500 provides over 100 reiki sessions.
- \$5,000 provides restocking of wig bank for one full year.
  - \$7,500 provides 150 aquatic exercise classes.
- \$10,000 provides 2 years of art therapy programs.





**VIP/Media Day Thursday, August 27, 2020**

**Main Event Day Friday, August 28, 2020**

**ProMedica Plaza, 300 Madison Avenue, Toledo, Ohio**

Over the Edge for Victory is a thrilling event in which individuals commit to raising a minimum of \$1,000 in exchange for the incredible opportunity to rappel 225 feet down a landmark building in downtown Toledo. Edgers receive onsite training for their descent by professionally trained staff on one of two ropes. **TVC holds an exclusive right to license this type of fundraiser in a four county area.** Over the Edge for Victory attracts a lot of media attention with live news coverage on both Media/VIP Day and the Main Event Day and local media and community leaders rappelling. Edgers' progress is announced to the crowd while supporters and curious downtowners gather to watch.

## **SPONSORSHIP LEVELS**

### **PRESENTING SPONSOR** (*Reserved by ProMedica*)

2 rappel spots on Media/VIP Day and 1 rappel spot on Main Event Day, all include a GoPro helmet camera, invitation to media appearances with TVC, premium recognition on all event promotional materials, prominent recognition on event t-shirts.

### **ROPES SPONSOR \$7,500** (*Two available*)

1 rappel spot on Media/VIP day and 1 rappel spot on Main Event Day, both include a GoPro helmet camera, naming rights to one of the two ropes which will be announced with each Edger name, premium recognition on all event promotional materials, logo on event t-shirts.

### **PHOTOBOOTH SPONSOR \$5,000** (*Reserved for Andersons*)

1 rappel spot on Main Event Day with a GoPro helmet camera, logo on Edger photo booth photos, prominent recognition on all event promotional materials, logo on event t-shirts.

### **ROOFTOP SPONSOR \$5,000** (*Reserved for Buckeye Broadband*)

1 rappel spot on Main Event Day with a GoPro helmet camera, company logo on rooftop photos, prominent recognition on all event promotional materials, logo on event t-shirts.

### **GoPRO CAMERA SPONSOR \$3,000** (One available)

1 rappel spot on Main Event Day with a GoPro helmet camera, company logo on packaging of memory cards containing descent video given to top fundraisers, prominent recognition on all event promotional materials, logo on event t-shirts.

**Additional sponsorship levels continued on page 7.**



## **SPONSORSHIP LEVELS CONTINUED**

### **SURVIVOR SPONSOR \$2,500 (Unlimited)**

1 rappel spot on Main Event Day to be awarded to a TVC survivor participant, recognition on social media, event website and event day materials.

### **TOSS THE BOSS SPONSOR \$2,000 (Unlimited)**

1 rappel spot on Main Event Day with a GoPro helmet camera, recognition on all event promotional materials.



THE VICTORY CENTER

*Reaching out to cancer patients & their families.*

## **THE VICTORY CENTER / PAYEE INFORMATION**

**CHECKS PAYABLE TO:** The Victory Center

**LEGAL NAME TO SIGN ON BEHALF OF TVC:** Dianne Barndt, Executive Director

**AUTHORIZED SIGNER EMAIL:** [dcherry@thevictorycenter.org](mailto:dcherry@thevictorycenter.org)

**PAYEE TAX ID:** 34-1767997

**SUPPORTING DOCUMENT:** IRS letter of tax exempt status, see page 7

### **BOARD OF DIRECTORS:**

*President:* Itzel Krauss, TVC Advocate

*Vice President:* Brian Hahn, Owens Corning

*Treasurer:* Mackenzie Gross, Gilmore, Jasion & Mahler

*Secretary:* Linda McNeal, Huntington Bank

Angie Ash, Fruchtmann Marketing

Kristin Bowman, Medical Mutual

Graham Bluhm, Eastman & Smith, Ltd.

Mindy Campbell, Toledo Clinic

Paul Clemments, Mercy

Elizabeth Cox, Hylant

Silvia Goicoechea, University of Toledo

Ann Kujawa, ProMedica

Pete Krebs, Shumaker, Loop & Kendrick, LLP

Kelly Schaefer, TVC Advocate

Robert Thompson, TWDS Group at Merrill Lynch

Cheryl Vion-Hasenaur, The Anderson's

Russ Wood, McDonald Partners





IRS Department of the Treasury  
Internal Revenue Service

P.O. Box 2508, Room 4010  
Cincinnati OH 45201

In reply refer to: 4077550279  
Dec. 27, 2010 LTR 4168C 0  
34-1767997 000000 00

00031602  
BODC: TE

VICTORY CENTER  
% DIANNE CHERRY  
5532 W CENTRAL AVE STE B  
TOLEDO OH 43615-0713

19661

Employer Identification Number: 34-1767997  
Person to Contact: Sophia Brown  
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your Nov. 09, 2010, request for information regarding your tax-exempt status.

Our records indicate that you were recognized as exempt under section 501(c)(3) of the Internal Revenue Code in a determination letter issued in September 1994.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Please refer to our website [www.irs.gov/eo](http://www.irs.gov/eo) for information regarding filing requirements. Specifically, section 6033(j) of the Code provides that failure to file an annual information return for three consecutive years results in revocation of tax-exempt status as of the filing due date of the third return for organizations required to file. We will publish a list of organizations whose tax-exempt status was revoked under section 6033(j) of the Code on our website beginning in early 2011.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,

Cindy Thomas  
Manager, EO Determinations



THE VICTORY CENTER  
*Reaching out to cancer patients & their families.*

## SPONSOR INFORMATION

**Please complete form as information should appear on event materials.**

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PRIMARY CONTACT NAME \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

### PAYMENT

Please invoice to \_\_\_\_\_

Check payable to: The Victory Center, 5523 W. Central Ave., Ste. B, Toledo, OH 43615

Credit Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_

**Event lead will contact you for logo and advertisement specs. Please circle sponsorship level desired.**



**Thursday & Friday, August 27 & 28, 2020**

Presenting	Rope	Photo Booth	Rooftop	GoPro Camera	Survivor	Toss the Boss
<b>RESERVED</b>	\$7,500	<b>RESERVED</b>	<b>RESERVED</b>	\$3,000	\$2,500	\$2,000

The Victory Center  
5532 W. Central Ave., Suite B, Toledo, Ohio 43615  
Fax: (419) 531-7687