



THE VICTORY CENTER  
*Reaching out to cancer patients & their families.*

# OVER THE EDGE FOR VICTORY

## 2019 SPONSORSHIP OPPORTUNITIES



Thank you for considering sponsorship of our annual event: Over the Edge for Victory. This Sponsorship Booklet outlines who we are, what we do, and how you can make a difference. This booklet offers a brief description of the event and a sponsor level overview. If you would like more detailed information please do not hesitate to contact one of us.

Sincerely,

Dianne Barndt  
Executive Director  
[dcherry@thevictorycenter.org](mailto:dcherry@thevictorycenter.org)

Karen Evans  
Special Events Manager  
[kevans@thevictorycenter.org](mailto:kevans@thevictorycenter.org)





## THE VICTORY CENTER

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### THE VICTORY CENTER AND OUR IMPACT

*"The doctors saved my mother's life. The Victory Center saved her spirit. Thank you!" - Michelle*

Our mission is to provide hope and support to cancer patients, survivors, and those closest to them. Since 1996, The Victory Center continues to be the premier independent, privately-funded nonprofit serving cancer patients and their families in the northwest Ohio and southeast Michigan region.

In 2017 we provided more than 10,500 units of services, all free of charge.

We believe in the healing power of integrative medical services to complement treatments prescribed by oncology teams. These include oncology massage, therapeutic facials, reiki, healing touch, reflexology, and counseling. We also have a wide array of group programs to support the mind and body during the difficult cancer journey. These programs include: aromatherapy, yoga, knitting, art therapy, dance, nutrition, exercise, book club and many more. TVC proudly provides support groups, a resource library, as well as a wig bank.

### THE DIFFERENCE YOU MAKE

- 100% of contributions stay local.
- \$500 provides 30 oncology massages.
- \$1,000 provides a full year of monthly support groups.
  - \$2,500 provides over 100 reiki sessions.
- \$5,000 provides a full year of weekly yoga classes.
  - \$7,500 provides 150 aquatic exercise classes.
- \$10,000 provides 2 years of art therapy programs.



**VIP/Media Day Thursday, September 5, 2019**

**Main Event Day Friday, September, 6 2019**

**The Toledo Edison Building, Toledo**

Over the Edge for Victory is a thrilling event in which individuals commit to raising a minimum of \$1,000 in exchange for the incredible opportunity to rappel 225 feet down the Toledo Edison Building. Edgers receive on site training for their descent by professionally trained staff on one of two ropes. **TVC holds an exclusive right to license this type of fundraiser in a four county area.** Over the Edge for Victory attracts a lot of media attention with live news coverage on VIP/Media day, and radio stations broadcasting live throughout the Main Event Day with local media and community leaders rappelling. Edgers' progress is announced to the crowd while supporters and curious downtowners gather to watch. Over the Edge for Victory events in 2017 and 2018 have sold out with more than 95 individuals taking part each year.

## **SPONSORSHIP LEVELS**

### **PRESENTING SPONSOR \$10,000 (One available, *reserved by ProMedica*)**

2 rappel spots on VIP/Media Day and 1 rappel spot on Main Event Day, all include a GoPro helmet camera, invitation to media appearances with TVC, premium recognition on all event promotional materials, logo on event helmets and t-shirts, option to add a promotional item to Edger gift bags.

### **ROPES SPONSOR \$7,500 (Two available)**

1 rappel spot on VIP/Media day and 1 rappel spot on Main Event Day, both include a GoPro helmet camera, naming rights to one of the two ropes which will be announced with each Edger name, premium recognition on all event promotional materials, logo on event helmets and t-shirts, option to add a promotional item to Edger gift bags.

### **PHOTO BOOTH SPONSOR \$5,000 (One available, *reserved by The Anderson's*)**

1 rappel spot on Main Event Day with a GoPro helmet camera, logo on Edger photo booth photos, prominent recognition on all event promotional materials, logo on event helmets and t-shirts, option to add promotional item to Edger gift bags.

### **GoPRO CAMERA SPONSOR \$3,000 (One available, *reserved by Gilmore Jasion Mahler, Ltd*)**

1 rappel spot on Main Event Day with a GoPro helmet camera, company logo on flash drive Edgers with a GoPro take as a souvenir from the event, prominent recognition on all event promotional materials, logo on event t-shirts, option to add a promotional item to Edger gift bags.

**Continued:**



## **SPONSORSHIP LEVELS CONTINUED**

### **TOSS THE BOSS SPONSOR \$2,500 (unlimited)**

1 rappel spot on Main Event Day with a GoPro helmet camera, recognition on all event promotional materials, logo on event t-shirts, option to add promotional item to Edger gift bags.

### **SURVIVOR SPONSOR \$1,500 (unlimited)**

1 rappel spot on Main Event Day to be awarded to a TVC survivor participant, recognition on event website and event day materials, option to add a promotional item to Edger gift bags.

### **GIFT BAG SPONSOR \$500 (unlimited)**

Recognition on event website and event day materials, option to add a promotional item to Edger gift bags.



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### THE VICTORY CENTER / PAYEE INFORMATION

CHECKS PAYABLE TO: The Victory Center

LEGAL NAME TO SIGN ON BEHALF OF TVC: Dianne Barndt, Executive Director

AUTHORIZED SIGNER EMAIL: [dcherry@thevictorycenter.org](mailto:dcherry@thevictorycenter.org)

PAYEE TAX ID: 34-1767997

SUPPORTING DOCUMENT: IRS letter of tax exempt status, see page 9

#### **BOARD OF DIRECTORS: (updated 9/25/18)**

*President:* Pete Krebs, Shumaker, Loop & Kendrick, LLP

*President-Elect:* Itzel Krauss, Gilmore, Jasion & Mahler

*Vice President:* Brian Hahn, Owens Corning

*Treasurer:* Mackenzie Gross, Gilmore, Jasion & Mahler

*Secretary:* Linda McNeal, Huntington Bank

Paul Clemments, Mercy

Elizabeth Cox, Hylant

Tracy Isaacson, Waterford Bank

Bobbi Johnson-Filipiak, Eaton Corporation

Ann Kujawa, ProMedica

Kelly Schaefer, TVC Advocate

Robert Thompson, TWDS Group at Merrill Lynch

Cheryl Vion-Hasenaur, The Anderson's

Russ Wood, McDonald Partners



IRS Department of the Treasury  
Internal Revenue Service

P.O. Box 2508, Room 4010  
Cincinnati OH 45201

In reply refer to: 4077550279  
Dec. 27, 2010 LTR 4168C 0  
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BODC: TE

VICTORY CENTER  
% DIANNE CHERRY  
5532 W CENTRAL AVE STE B  
TOLEDO OH 43615-0713

19661

Employer Identification Number: 34-1767997  
Person to Contact: Sophia Brown  
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your Nov. 09, 2010, request for information regarding your tax-exempt status.

Our records indicate that you were recognized as exempt under section 501(c)(3) of the Internal Revenue Code in a determination letter issued in September 1994.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Please refer to our website [www.irs.gov/eo](http://www.irs.gov/eo) for information regarding filing requirements. Specifically, section 6033(j) of the Code provides that failure to file an annual information return for three consecutive years results in revocation of tax-exempt status as of the filing due date of the third return for organizations required to file. We will publish a list of organizations whose tax-exempt status was revoked under section 6033(j) of the Code on our website beginning in early 2011.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,

Cindy Thomas  
Manager, EO Determinations



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### SPONSOR INFORMATION

(Complete form exactly as your information should appear on event material)

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PRIMARY CONTACT NAME \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

PAYMENT Please invoice to \_\_\_\_\_

Check payable to: The Victory Center, 5523 W. Central Ave., Ste. B, Toledo, OH 43615

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Event lead will contact you for logo and advertisement specs. - Please circle sponsorship level desired.

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Thursday & Friday, September 5th & 6th, 2019

Sky Presenting \$10,000	Rope \$7,500	Photo Booth \$5,000	GoPro Camera \$3,000	Toss the Boss \$2,500	Survivor \$1,500	Gift Bag \$500
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The Victory Center 5532 W. Central Ave., Suite B, Toledo, Ohio 43615

Fax: (419) 531-7687

Ph: (419) 531-7600