



THE VICTORY CENTER

Reaching out to cancer patients & their families.

SEPTEMBER 8 & 9, 2022



SPONSORSHIP OPPORTUNITIES

THE VICTORY CENTER & OUR IMPACT

"I don't know where I would be in my cancer journey if it weren't for The Victory Center. I have received so much support & love. It is so helpful being around other survivors. I don't feel so alone in my battle against this disease. From the time of diagnosis, we are all survivors." -Jennifer

At The Victory Center, we believe cancer patients, survivors, and their loved ones should live in a world of acceptance, support, connection, healing, and hope. We see the person, not the diagnosis, and provide a community of shared experiences, understanding, and compassion.

The Victory Center provides:

- Physical comfort and pain relief
- A boost to motivation
- Stability and normalcy
- A place to let go
- Joy in a dark period



In 2021, The Victory Center was selected by the Greater Toledo Community Foundation as the WINNER of the prestigious Non-Profit Excellence in a Large Organization Award!

As Toledo's premier, independent, privately-funded nonprofit, The Victory Center serves cancer patients, survivors, and their families in northwest Ohio and southeast Michigan. Every dollar donated stays LOCAL and participants receive all of our services **free-of-charge**.

We believe in the healing power of integrative support services and programming.

THE DIFFERENCE YOU MAKE:

- \$5,000 provides restocking of wig bank for one full year.
 - \$500 provides 30 oncology massages.
- \$1,000 provides a full year of monthly support groups.
 - \$2,500 provides over 100 Reiki sessions.





Thank you for considering sponsorship of The Victory Center's Over the Edge for Victory fundraiser! Over the Edge for Victory is an exciting event in which "edgers" commit to raising a minimum of \$1,000 in exchange for the opportunity to rappel down a landmark building in downtown Toledo! Onsite training is provided before their descent by a professionally certified team. **TVC holds an exclusive right to license this type of fundraiser in a four county area.** Over the Edge for Victory attracts a lot of media attention with live news coverage on both Media/VIP Day and Main Event Day. A handful of local media partners and community leaders also rappel, themselves! Edgers' progress is announced to the crowd while supporters and curious downtowners gather to watch.

2021 was a banner year for this unique event, raising over \$170,000 in donations. The cancer survivors, patients, and caregivers we serve at The Victory Center show courage in the face of adversity every day. We invite you to become a sponsor in 2022 and show these local cancer patients what their bravery means to your organization.

This section of the sponsorship booklet outlines the Over the Edge sponsorship levels. If you would like more detailed information please do not hesitate to contact us.

All Our Best in Victory,

Dianne Barndt, Executive Director
dcherry@thevictorycenter.org

Kimberly Newman, Special Events Manager
knewman@thevictorycenter.org



Media/VIP Day: Thursday, September 8, 2022

Main Event Day: Friday, September 9, 2022

SPONSORSHIP LEVELS

PRESENTING SPONSOR \$10,000 (*RESERVED for ProMedica*)

- ♦ (2) rappel spots on Media/VIP Day, GoPro helmet camera, USB footage of rappel, free downtown parking
- ♦ (1) rappel spot on Main Event Day, GoPro helmet camera, USB footage of rappel, free downtown parking
- ♦ Invitation to broadcast appearances with Media Sponsor
- ♦ Prominent recognition on all event promotional materials and event website
- ♦ Prominent recognition on event t-shirt and other event day print materials
- ♦ Logo on helmet stickers
- ♦ (8) invitations to VIP/Launch Party on Thursday, September 8, 2022

LANDING ZONE SPONSOR \$8,000 (*RESERVED for ThermaTru*)

- ♦ (2) rappel spots on Media/VIP Day, GoPro helmet camera, USB footage of rappel, free downtown parking
- ♦ Company logo on signage placed in planters located in the rappelling Landing Zone
- ♦ Recognition on event promotional materials and event website
- ♦ Company logo on event t-shirt, event-day print materials, and helmet stickers
- ♦ (8) invitations to VIP/Launch Party on Thursday, September 8, 2022

PHOTOBOOTH SPONSOR \$5,000 (*RESERVED for Toledo Refining Company*)

- ♦ (1) rappel spot on Main Event Day, GoPro helmet camera, USB footage of rappel, free downtown parking
- ♦ Company logo on pictures taken at the green screen photo booth provided by Kurt Nielsen Photography
- ♦ Recognition on event promotional materials & event website
- ♦ Company logo on event t-shirt
- ♦ (6) invitations to VIP/Launch Party on Thursday, September 8, 2022

ROOFTOP SPONSOR \$5,000 (*RESERVED for Buckeye Broadband*)

- ♦ (1) rappel spot on Main Event Day, GoPro helmet camera, USB footage of rappel, free downtown parking
- ♦ Company logo on rooftop signage and photos of each rappeller taken by Kurt Nielsen
- ♦ Recognition on event promotional materials & event website
- ♦ Company logo on event t-shirt, event-day print materials, and helmet stickers
- ♦ (6) invitations to VIP/Launch Party on Thursday, September 8, 2022

Additional sponsorship levels continued on page 12



Media/VIP Day: Thursday, September 8, 2022

Main Event Day: Friday, September 9, 2022

SPONSORSHIP LEVELS CONTINUED

ROPES SPONSOR \$4,000 (*RESERVED for Habitec & NYSUS*)

- ◆ (1) rappel spot on Main Event Day, GoPro helmet camera, USB footage of rappel, free downtown parking
- ◆ Naming rights to one of the two ropes which will be announced every time an Edger descends that rope
- ◆ Recognition on event website
- ◆ Company logo on event t-shirt, event-day print materials, and helmet stickers
- ◆ (4) invitations to VIP/Launch Party on Thursday, September 8, 2022

GoPRO CAMERA SPONSOR \$3,000 (*RESERVED for First Energy/Toledo Edison*)

- ◆ (1) rappel spot on Main Event Day, GoPro helmet camera, USB footage of rappel, free downtown parking
- ◆ Company logo on USB Drives given to other sponsors and top fundraisers with footage of rappel
- ◆ Recognition on event website
- ◆ Company logo on event t-shirt, event-day print materials, and helmet stickers
- ◆ (4) invitations to VIP/Launch Party on Thursday, September 8, 2022

SURVIVOR SPONSOR \$2,500 (*Unlimited | Three RESERVED for The Andersons, Mercy Health, TRA*)

- ◆ (1) rappel spot on Main Event Day to be awarded to a cancer survivor who is a TVC participant
- ◆ TVC participant will receive GoPro helmet camera, USB footage of rappel, free downtown parking
- ◆ Recognition on event website
- ◆ Company logo on event t-shirt and event-day print materials
- ◆ (2) invitations to VIP/Launch Party on Thursday, September 8, 2022

GIFT BAG & TOP FUNDRAISING SPONSOR \$2,000 (*RESERVED for Hylant*)

- ◆ Company logo on rappeller gift bags
- ◆ Recognition on social media, event website, and event day materials
- ◆ (2) invitations to VIP/Launch Party on Thursday, September 8, 2022

WATER BOTTLE SPONSOR \$1000 (*RESERVED for Wood County Hospital*)

- ◆ Company logo on (500) water bottles
- ◆ Recognition on social media, event website, and event day materials
- ◆ (2) invitations to VIP/Launch Party on Thursday, September 8, 2022



THE VICTORY CENTER / PAYEE INFORMATION

CHECKS PAYABLE TO: The Victory Center

LEGAL NAME TO SIGN ON BEHALF OF TVC: Dianne Barndt, Executive Director

AUTHORIZED SIGNER EMAIL: dcherry@thevictorycenter.org

PAYEE TAX ID: 34-1767997

SUPPORTING DOCUMENT: IRS letter of tax exempt status, see page 7

BOARD OF DIRECTORS:

President: Brian Hahn, Oldcastle Building Envelope

Vice President: Russ Wood, McDonald Partners

Treasurer: Mackenzie Gross, Gilmore, Jasion & Mahler

Secretary: Ann Kujawa, ProMedica

Angie Ash

Mike Bell

Kevin Bishop

Graham Bluhm

Kristin Bowman

Pamela Byrne

Mindy Campbell

Paul Clemments

Susan Gilmore

Stephanie Holliday-Ball

Rob Salem

Robert Thompson



IRS Department of the Treasury
Internal Revenue Service

P.O. Box 2508, Room 4010
Cincinnati OH 45201

In reply refer to: 4077550279
Dec. 27, 2010 LTR 4168C 0
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VICTORY CENTER
% DIANNE CHERRY
5532 W CENTRAL AVE STE B
TOLEDO OH 43615-0713

19661

Employer Identification Number: 34-1767997
Person to Contact: Sophia Brown
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your Nov. 09, 2010, request for information regarding your tax-exempt status.

Our records indicate that you were recognized as exempt under section 501(c)(3) of the Internal Revenue Code in a determination letter issued in September 1994.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Please refer to our website www.irs.gov/eo for information regarding filing requirements. Specifically, section 6033(j) of the Code provides that failure to file an annual information return for three consecutive years results in revocation of tax-exempt status as of the filing due date of the third return for organizations required to file. We will publish a list of organizations whose tax-exempt status was revoked under section 6033(j) of the Code on our website beginning in early 2011.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,

Cindy Thomas
Manager, EO Determinations

SPONSOR INFORMATION

Please complete form as information should appear on event materials.

COMPANY NAME _____

ADDRESS _____

PRIMARY CONTACT NAME _____

PHONE _____ **EMAIL** _____

PAYMENT

PLEASE INVOICE TO _____

Check payable to: The Victory Center, 3166 N Republic Blvd., Toledo, OH 43615

Credit Card Number _____ **Exp. Date** _____

Kimberly Newman will contact you for logos. Please circle sponsorship level desired.

Please respond by July 7, 2022.

Thursday & Friday, September 8 & 9, 2022

Presenting RESERVED \$10,000	Landing Zone RESERVED \$8,000	Photo Booth RESERVED \$5,000	Roof top RESERVED \$5,000	GoPro Camera RESERVED \$3,000
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Ropes RESERVED \$4,000	Survivor \$2,500	Gift Bag RESERVED \$1,000	Top Fundraising RESERVED \$1,000		
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The Victory Center

Phone: 419.531.7600 | Fax: (419) 531-7687

TAX ID: 34-1767997