



THE VICTORY CENTER
Reaching out to cancer patients & their families.

SPONSORSHIP OPPORTUNITIES



Over the Edge for Victory is a thrilling event in which individuals commit to raising a minimum of \$1,000 in exchange for the incredible opportunity to rappel 225 feet down the Toledo Edison Building in downtown Toledo. In 2017, its inaugural year, this unique event netted over \$120,000 in funds for The Victory Center and received extensive news and social media coverage including a front page story in the Toledo Blade. We invite you to become a member of the 2018 sponsorship team to help The Victory Center raise funds to provide hope, support and compassion to newly diagnosed cancer patients, cancer survivors, and their caregivers in our community.

About The Victory Center

The Victory Center is a non-profit organization that has been dedicated to providing FREE complementary services to cancer patients, survivors and caregivers since 1996. We are completely privately funded which is why events like OVER THE EDGE FOR VICTORY are so important! Every dollar raised will stay right here in our community allowing us to continue offering services at no charge to those who have been affected by cancer.

About Over the Edge

Over the Edge is a special events company that provides signature events for non-profit organizations around the world. Business leaders, individuals, and corporate teams are invited to raise donations in exchange for the once in a lifetime experience of rappelling down a prominent building. Over the Edge is responsible for all technical aspects of the event including the insurance, professional staff, and rappelling equipment. All Over the Edge events are set up as industrial worksites to guarantee the safety of participants. Since 2008 OTE events have raised over \$71 million dollars to help non-profit organizations throughout North America.

To learn more, go to www.ote4victory.org.

Presenting Sponsor -\$10,000

The Presenting Sponsorship of \$10,000 covers the cost of facilitating all of our support groups for patients, survivors and caregivers for more than a year.

RESERVED BY PROMEDICA

- Presenting sponsor rights
- Company representative invited for media appearances with The Victory Center
- Recognition during Media/VIP rappelling on Thursday, September 6th and main event day, Friday, September 7th with priority rappel times
- Sponsorship recognition in media releases
- Recognition on social media
- Prominent company logo on:
 - OTE event website with link to company website
 - All promotional materials
 - Signage on Media/VIP Day and Main Event Day
 - Back of event t-shirts
 - All rappellers' helmets
- 2 rappelling spots to go Over the Edge on Media/VIP Day and 1 rappelling spot to go Over the Edge on Main Event Day with a GoPro camera capturing the descent
- Company promotional sample in all rappeller gift bags



Rope Sponsor-\$7,500

A Rope Sponsorship of \$7,500 covers the cost of providing oncology massage to 300 cancer patients or 150 group aquatic exercise classes.

1 Available

1 ROPE RESERVED BY SHUMAKER, LOOP & KENDRICK

Rappellers will descend down one of two ropes. Your company has the opportunity to sponsor one or both ropes.

- Company name announced as each person rappels the “COMPANY” rope during the event
- Prominent Company Logo on:
 - OTE event website with live link to company website
 - All promotional materials
 - Signage on Media/VIP Day and Main Event Day
 - Back of event t-shirts
 - All rappellers’ helmets
- 1 rappelling spot to go Over the Edge on Media/VIP Day and 1 rappelling spot to go Over the Edge on Main Event Day with a GoPro camera capturing the descent
- Company promotional sample in all rappeller gift bags



Photo Booth Sponsor-\$5,000

The Photo Booth Sponsorship of \$5,000 covers the cost of providing 2 years of weekly yoga classes

RESERVED BY MERCY HEALTH

All rappellers will have their photo taken upon completion of their descent. Your company has the opportunity to sponsor the photo booth that captures each rappeller's image that can be shared on social media and will appear on The Victory Center's website.

- Company logo will appear on all rappeller photos
- Company Logo on:
 - OTE event website with link to company website
 - All promotional materials
 - Signage on Media/VIP Day and Main Event Day
 - Back of event t-shirts
 - All rappellers' helmets
- Company promotional sample in all rappeller gift bags
- 1 rappelling spot to go Over the Edge on Main Event Day with a GoPro camera capturing the descent



VIP Tent Sponsor-\$5,000

The VIP Tent Sponsorship of \$5,000 covers the cost of providing a full year of art therapy classes to cancer patients and survivors.

Only One Available

- Company recognition as VIP Tent Sponsor at entrance to tent
- Company Logo on:
 - OTE event website with live link to company website
 - All promotional materials
 - Signage on Media/VIP Day and Main Event Day
 - Back of event t-shirts
- 1 rappelling spot to go Over the Edge on Main Event Day with a GoPro camera capturing the descent
- Company promotional sample in all rappeller gift bags



GoPro Camera Sponsor-\$3,000

The GoPro Camera Sponsorship covers the cost of providing 72 one-on-one counseling sessions for cancer patients, cancer survivors, caregivers, or children of cancer patients.

RESERVED BY THERMA TRU

Top fundraisers earn the opportunity to capture their Over the Edge experience on video. Your company has the opportunity to sponsor the GoPro cameras that will capture this footage.

- Company logo on:
 - OTE event website with live link to company website
 - All promotional materials
 - Signage on Media/VIP Day and Main Event Day
 - Packaging for flash drives containing descent video given to top fundraisers
- Company promotional sample in all rappeller gift bags
- 1 rappelling spot to go Over the Edge on Main Event Day with a GoPro camera capturing the descent



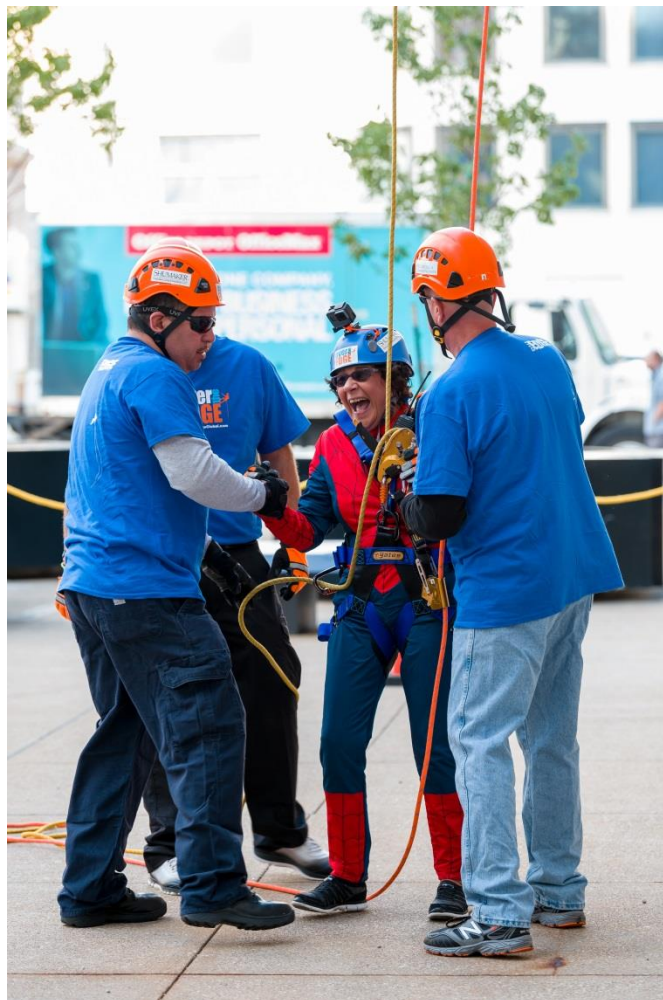
Toss the Boss Sponsor-\$2,500

A Toss the Boss Sponsorship of \$2,500 covers the cost of a year and a half of bi-monthly support group meetings that are attended by cancer patients, cancer survivors and caregivers.

Your company has the opportunity to send the boss or company representative Over the Edge!

Unlimited

- Company Logo on:
 - OTE event website with live link to company website
 - All promotional materials
 - Signage on Media/VIP Day and Main Event Day
 - Back of event t-shirts
- 1 rappelling spot to go Over the Edge on Main Event Day with a GoPro camera capturing the descent



Survivor Sponsor -\$1,500

A Survivor Sponsorship of \$1,500 covers the cost of providing 66 therapeutic reflexology treatments to cancer patients.

Your company has the opportunity to provide one cancer survivor the chance to go Over the Edge on main event day.

Unlimited

- Company Logo on:
 - OTE event website with live link to company website
 - Signage on Media/VIP Day and Main Event Day
- 1 rappelling spot to be awarded to a cancer survivor



Gift Bag Sponsor-\$500

A Gift Bag Sponsorship of \$500 covers the cost of providing 10 Healthy Steps exercise classes.

Unlimited

- Company promotional sample in all rappeller gift bags
- Company logo on:
 - OTE event website with live link to company website
 - Signage on Media/VIP Day and Main Event Day

Photos courtesy of Kurt Nielsen Photography and Tom Fong Photography

Over the Edge for Victory Sponsorship Confirmation Form

Please respond by Friday, July 20, 2018

Company Name: _____

Contact Name: _____

Company Address: _____

Phone: _____ Email: _____

Company logos needed for marketing materials associated with your sponsorship package:

Please email a high resolution vector file in black in .eps or .pdf format and a high resolution full color logo in .jpg format to Karen Evans, Special Events Manager, at

kevans@thevictorycenter.org by **Monday, August 6, 2018**

"Yes, we would like to sponsor Over the Edge at the following available level:

- | | |
|---|--------------------------|
| <input type="radio"/> Sky Presenting Sponsor | \$10,000-RESERVED |
| <input type="radio"/> Rope Sponsor (1 Available/1 Reserved) | \$7,500 |
| <input type="radio"/> Sponsor Photo Booth Sponsor | \$5,000-RESERVED |
| <input type="radio"/> VIP Tent Sponsor (1 Available) | \$5,000 |
| <input type="radio"/> GoPro Camera Sponsor | \$3,000 RESERVED |
| <input type="radio"/> Toss the Boss Sponsor (Unlimited) | \$2,500 |
| <input type="radio"/> Survivor Sponsor (Unlimited) | \$1,500 |
| <input type="radio"/> Gift Bag Sponsor (Unlimited) | \$500 |

Payment Options

_____ Check enclosed (Make check payable to The Victory Center)

_____ Please invoice me upon receipt of this agreement

_____ Please charge the company credit card listed below (Visa/Mastercard/Discover/American Express accepted)

Card Number _____ Expiration Date _____

Signature _____ Date _____

The Victory Center

Attn: OTE

5532 W. Central Avenue, Suite B/Toledo, OH, 43615

Phone: 419-531-7600 FAX: 419-531-7687