



September 7 & 8, 2023



SPONSORSHIP OPPORTUNITIES



## Thank you for considering sponsorship of The Victory Center's Over the Edge for Victory fundraiser!

2022 was a banner year for this unique event, raising over \$250,000 in donations; ***Our largest single event in Victory Center history!*** The cancer survivors, patients, and caregivers we serve at The Victory Center show courage in the face of adversity every day. We invite you to become a sponsor in 2023 and show these local cancer patients what their bravery means to your organization.

Over the Edge for Victory is an exciting event in which rappellers or “edgers” commit to raising a minimum of \$1,000 each in exchange for the opportunity to rappel down a landmark building in downtown Toledo. Onsite training is provided before rappellers descend by a professionally certified team. **TVC holds an exclusive right to license this type of fundraiser in a four county radius.**

Over the Edge for Victory attracts significant attention from local media outlets with live news coverage on both Media/VIP Day and Main Event Day. Members of the 13abc and WTOL on-air teams are often among our VIP rappellers!

This sponsorship booklet outlines all available Over the Edge sponsorship levels. We are so honored that you are looking to connect with our mission.

All Our Best in Victory,

Dianne Barndt, Executive Director  
dcherry@thevictorycenter.org

Kimberly Rosinski, Special Events  
knewman@thevictorycenter.org



**Media/VIP Day: Thursday, September 7, 2023**

**Main Event Day: Friday, September 8, 2023**

### **SPONSORSHIP LEVELS**

#### **PRESENTING SPONSOR \$10,000 *(Reserved for ThermaTru)***

- ◆ (2) rappel spots on Media/VIP Day, GoPro helmet camera, USB footage of rappel, free downtown parking
- ◆ (1) rappel spot on Main Event Day, GoPro helmet camera, USB footage of rappel, free downtown parking
- ◆ Invitation to broadcast appearances with Media Sponsor
- ◆ Prominent recognition on all event promotional materials and event website
- ◆ Prominent recognition on event t-shirt and other event day print materials
- ◆ Logo on helmet stickers
- ◆ (8) invitations to VIP/Launch Party

#### **LANDING ZONE SPONSOR \$8,000 *(One Available)***

- ◆ (2) rappel spots on Media/VIP Day, GoPro helmet camera, USB footage of rappel, free downtown parking
- ◆ Company logo on signage placed in planters located in the rappelling Landing Zone
- ◆ Recognition on event promotional materials and event website
- ◆ Company logo on event t-shirt, event-day print materials, and helmet stickers
- ◆ (8) invitations to VIP/Launch Party

#### **PHOTOBOOTH SPONSOR \$5,000 *(One Available)***

- ◆ (1) rappel spot on Main Event Day, GoPro helmet camera, USB footage of rappel, free downtown parking
- ◆ Company logo on pictures taken at the green screen photo booth provided by Kurt Nielsen Photography
- ◆ Recognition on event promotional materials & event website
- ◆ Company logo on event t-shirt
- ◆ (6) invitations to VIP/Launch Party

#### **ROOFTOP SPONSOR \$5,000 *(One Available)***

- ◆ (1) rappel spot on Main Event Day, GoPro helmet camera, USB footage of rappel, free downtown parking
- ◆ Company logo on rooftop signage and photos of each rappeller taken by Kurt Nielsen
- ◆ Recognition on event promotional materials & event website
- ◆ Company logo on event t-shirt, event-day print materials, and helmet stickers
- ◆ (6) invitations to VIP/Launch Party

**Additional sponsorship levels continued on page 4**





**Media/VIP Day: Thursday, September 7, 2023**

**Main Event Day: Friday, September 8, 2023**

### **SPONSORSHIP LEVELS CONTINUED**

#### **ROPES SPONSOR \$4,000 *(Two Available)***

- ◆ (1) rappel spot on Main Event Day, GoPro helmet camera, USB footage of rappel, free downtown parking
- ◆ Naming rights to one of the two ropes which will be announced every time an Edger descends that rope
- ◆ Recognition on event website
- ◆ Company logo on event t-shirt, event-day print materials, and helmet stickers
- ◆ (4) invitations to VIP/Launch Party

#### **GoPRO CAMERA SPONSOR \$3,000 *(One Available)***

- ◆ (1) rappel spot on Main Event Day, GoPro helmet camera, USB footage of rappel, free downtown parking
- ◆ Company logo on USB Drives given to other sponsors and top fundraisers with footage of rappel
- ◆ Recognition on event website
- ◆ Company logo on event t-shirt, event-day print materials, and helmet stickers
- ◆ (4) invitations to VIP/Launch Party

#### **SURVIVOR SPONSOR \$2,500 *(Unlimited)***

- ◆ (1) rappel spot on Main Event Day to be awarded to a cancer survivor who is a TVC participant
- ◆ TVC participant will receive GoPro helmet camera, USB footage of rappel, free downtown parking
- ◆ Recognition on event website
- ◆ Company logo on event t-shirt and event-day print materials
- ◆ (2) invitations to VIP/Launch Party

#### **WATER BOTTLE SPONSOR \$1500 *(One Available)***

- ◆ Logo on +500 water bottles handed out at 2-day event
- ◆ Company logo on website & event t-shirt
- ◆ (2) invitations to VIP/Launch Party

#### **TOP FUNDRAISING SPONSOR \$500 *(Two Available)***

- ◆ Funds prize for top fundraising rappeler & team
- ◆ Company logo on website & event t-shirt
- ◆ (2) invitations to VIP/Launch Party





**THE VICTORY CENTER**

*Reaching out to cancer patients & their families*

## **THE VICTORY CENTER / PAYEE INFORMATION**

**CHECKS PAYABLE TO:** The Victory Center

**LEGAL NAME TO SIGN ON BEHALF OF TVC:** Dianne Barndt, Executive Director

**AUTHORIZED SIGNER EMAIL:** [dcherry@thevictorycenter.org](mailto:dcherry@thevictorycenter.org)

**PAYEE TAX ID:** 34-1767997

**SUPPORTING DOCUMENT:** IRS letter of tax exempt status, see page 6

### **BOARD OF DIRECTORS:**

Russ Wood, President | McDonald & Partners

Paul Clemments, Vice President | Mercy Health

Mackenzie Gross, Treasurer | CliftonLarsonAllen LLP

Ann Kujawa, Secretary | ProMedica

Angie Ash | Fruchtman Marketing

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Karen Davis | Davis, Breier & Keller

Susan Gilmore | Waterford Bank

Stephanie Holliday-Ball | The Andersons

Chris Reamsnyder | Dorman Products

Rob Salem | University of Toledo



**IRS** Department of the Treasury  
Internal Revenue Service

P.O. Box 2508, Room 4010  
Cincinnati OH 45201

In reply refer to: 4077550279  
Dec. 27, 2010 LTR 4168C 0  
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BODC: TE

VICTORY CENTER  
% DIANNE CHERRY  
5532 W CENTRAL AVE STE B  
TOLEDO OH 43615-0713



19661

Employer Identification Number: 34-1767997  
Person to Contact: Sophia Brown  
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your Nov. 09, 2010, request for information regarding your tax-exempt status.

Our records indicate that you were recognized as exempt under section 501(c)(3) of the Internal Revenue Code in a determination letter issued in September 1994.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Please refer to our website [www.irs.gov/eo](http://www.irs.gov/eo) for information regarding filing requirements. Specifically, section 6033(j) of the Code provides that failure to file an annual information return for three consecutive years results in revocation of tax-exempt status as of the filing due date of the third return for organizations required to file. We will publish a list of organizations whose tax-exempt status was revoked under section 6033(j) of the Code on our website beginning in early 2011.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,

Cindy Thomas  
Manager, EO Determinations